



# Seize the Clay

Dear *John*

On October 1, 2004 the London Potters Guild held *The Ultimate Blue Plate Dinner*: the first major fundraising event in support of the *Seize the Clay Campaign*. Thanks, in part, to your financial support it was a big success!

For a first time event we are very pleased with the level of response. One hundred people enjoyed a lovely meal, partook of live and silent auctions and excitedly chose a handmade plate to take home as a tangible reminder of the evening.

We have received many compliments about the event. The venue was very comfortable and inviting making it conducive to a wonderful social affair as much as a formal fundraiser. The food and service was excellent. And the quality of plates and artwork offered at auction was exceptional.

Your generous contribution helped offset our expenses allowing us to net more proceeds toward the *Seize the Clay Campaign*. We are proud to report we raised well over \$11,000!

We are in the process of planning next year's event. Please consider sponsoring us once again in 2005.

Thank you for supporting our dream.

*John,  
Thanks again for being  
our auctioneer! People  
loved your act! And thanks  
for bringing Leslie. What  
a bonus. You may hear  
from me next year.  
Darlene*

Sincerely,

Darlene Pratt,

Chair,

London Potters Guild,

*Seize the Clay Campaign.*

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